



## **Merchant/Vendor/Exhibitor Application**

### **2018 Festival Dates and Location:**

The Festival will be held at Camp Challenge, 31600 Camp Challenge Rd, Sorrento, FL 32776 for 2 consecutive weekends: April 7-8, 2018 and April 13 – 15, 2018

### **Applications accepted between July 1, 2017 and March 1, 2018**

Mail completed applications to:

Renaissance Festival of Central Florida  
600 Nadina Place  
Celebration, FL 34747  
Attention: Elissa Fallo - Vendor Applications

You may also email your vendor application to [Elissa@renfestcfl.com](mailto:Elissa@renfestcfl.com)

### **Vendor Spaces:**

Vendor Spaces start at the traditional 10 x 10 size and can go up from there depending on availability within the site plan. Please indicate that on the application and the Vendor coordinator will give you a call to customize your contract.

### **Merchant Fees:**

\$30.00 per frontage foot with \$300.00 minimum. An Early Bird Rate of \$25.00 Per frontage foot with a \$250.00 Minimum, will be given to all vendors who register by January 31, 2018.

Once approved, payments can be made via cash, credit card, check or money order.

Camping and Cabins is available if you would like to stay within the venue at an additional cost. If you are interested please talk to your vendor coordinator for more information.

All Exhibitors must carry a minimum of \$1,000,000 liability insurance, listing The Renaissance Festival of Central Florida, Inc. as additionally insured. Insurance certificates must be submitted to and on file with the vendor coordinator.

### **Requirements:**

An approved Merchant must submit photos of their booths and descriptions of their items to the Vendor coordinator prior to selling within the venue. Those items not approved will not be allowed.

We require all approved merchants to follow and like our pages on social media as well as participate in a social media affiliate program.



**Booth:**

Exhibitors are responsible for building, buying, or renting shops on site. Period appropriate and Renaissance themed tents or decorated carts will be considered on a case-by-case basis. Temporary art show set-ups are not acceptable. The Festival will assist in locating available booths and spaces.

**Costumes:** All workers are required to wear Renaissance costumes. Please provide photos of your costuming to the vendor coordinator with your application.

Costumes are available for purchase and rental – please advise the vendor coordinator if you are in need so the appropriate information can be sent to you.

Please fill out the following Merchant Application. Submit by deadline date with a minimum of 5 photographs or a CD with photos of your booth, costumes and items being sold.

<b>Name of Business:</b>	
<b>Contact Name:</b>	
<b>Address:</b>	
<b>Phone Number:</b>	
<b>Cell Phone Number:</b>	
<b>Email Address:</b>	

Please list any other Renaissance Festivals in which you have participated

<b>Name of Festival</b>	<b>Number of years participating</b>

If you do a demonstration what will you be demonstrating?

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Why do you choose to Exhibit at a Renaissance Festival?

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List any awards you have received:

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Space Assignment Preferences: (Please check one)

- I want to build a Renaissance Shop (enclose detailed drawings or photos of booth design).
- I want to submit photos of my Renaissance themed decorated cart.
- I want to Demonstrate during the festival. Please describe your demonstration (send photos or video if available)



## Merchandise Item Detail

Every item proposed to be sold within your Merchant booth must be approved by the Festival. Please list all items for which approval is requested. Use additional paper if necessary.

				For RenFestCFL use only	
	<i>Item or Service Description</i>	<i>New Item</i>	<i>Retail Price Range</i>	<i>Approved</i>	<i>Not Approved</i>
1					
2					
3					
4					
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11					
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20					



## RELEASE & CONSENT FORM

I hereby give permission to The Renaissance Festival of Central Florida, Inc. to use the following:

- Photographs       Audio Recordings       Visual Recordings  
 Logo

Description: \_\_\_\_\_

Person/Company Featured: \_\_\_\_\_

Credit to: \_\_\_\_\_

I hereby Authorize *The Renaissance Festival of Central Florida, Inc.* to edit, alter, copy exhibit, distribute and publish in print, video audio recorded productions, and on the world wide web this material for purposes of publicizing [individual/organization] programs or other lawful purpose without payment or any other consideration.

By signing this document, I understand that:

- The materials will be used only for nonprofit purposes
- The above named individual/organization will not release the materials to others without seeking my permission
- No proceeds will be made off the sale of published or printed matter
- The Materials will be used to support the efforts of the above named organization only.
- The materials will become the property of the above named organization and will not be returned to me.

In addition, I waive the right to inspect or approve the finished product, including written or electronic copy, wherein my likeness appears.

I waive any right to royalties or other compensation arising or related to the use of the materials.

I hereby hold harmless and release and forever discharge the **[Individual/Organization]** from all claims, demands, liability and causes of action which I, my heirs, representatives, executors, administrators, or any other persons acting on my behalf or on behalf of my estate have or may have by reason of this authorization.



In addition, I would like to specify the following conditions for use of the materials:

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This authorization is continuous and may only be withdrawn by my specific rescission of this authorization. I have read this release before signing below and I fully understand the contents, meaning, and impact of this release.

\_\_\_\_\_  
Signature Date

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State & Zip

\_\_\_\_\_  
Phone number Alt Phone

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\_\_\_\_\_  
Signature of Collector Date  
On behalf of the above named organization